

MERITEK

ELECTRONICS CORPORATION



CIRCUIT PROTECTION AT
IT'S BEST...

OCTOBER 2010 EDITION

MERITEK'S "LEAD TIME" SOLUTION

We are seeing some of the most explosive lead times in the history of the industry. Common passives, discretives, CIRCUIT PROTECTION DEVICES and IC's are being pushed out to 20, 30, even 40+ week lead times!

NOT AT MERITEK!!!

Meritek continues to offer some of the shortest lead times in the industry. All products "fit" into our standard 8 - 14 week lead times and can be shortened even further using our low-cost air options. Also note our extensive inventory held in our California warehouse! Use it to you advantage!

Call us for REAL SOLUTIONS to your lead time problems - TODAY!

In this issue:

- LEAD TIME "EXPANSIONS"
- BUFFER STOCKING - DESIGNED FOR YOU!
- UL 1449, REV 3.0 "Type 2" CERTIFICATIONS
- MERITEK GOES TO MUNICH!
- NEW PRODUCT CATEGORIES
- MELF RESISTORS ARRIVE AT MERITEK!
- A NOTE FROM THE NSM
- VIEWING OUR WEB SITE IN OLDER INTERNET EXPLORER VERSIONS

Please note that when viewing our website in earlier versions of Internet Explorer, it may not load or run properly. Please update your copy of Internet Explorer for the best possible experience! See the link below to upgrade!

http://download.cnet.com/Internet-Explorer/3000-2356_4-10013275.html

BUFFER STOCKING PROGRAMS

As lead times continue to stretch uncomfortably for many of our peers, Meritek is "Holding the line" as mentioned above.

Did you know we have some of the most aggressive buffer stocking policies in the marketplace? We WORK with each customer to define what is best, for them. We never ask you to "Fit" into our "standard plan".

Ask us about how we can further protect you from long lead times with a thoughtfully design program

CALL US TODAY FOR MORE INFORMATION!



MELF RESISTORS ARRIVE AT MERITEK!

NEW for Q4, 2010 is Meritek's line of MELF resistor technology. With better high frequency performance over some other SDM technologies, the MELF package is increasing in popularity!

Meritek is constantly improving our product offerings to provide our customers with an extensive array of technologies. ONE STOP SHOPPING WORKS!

Forward Thinking – Global Solutions

WWW.MERITEKUSA.COM



UL1449, REV 3.0 "Type 2" certifications

One thing you can ALWAYS count on from Meritek – keeping current with our customer's requirements for regulatory issues.

Meritek takes great pride in maintaining some of the most current UL certifications in the industry! Our recent completion of additional "Type 2" certifications for critical level MOV's is one example. GREATER SELECTION, UP-TO-DATE CERTIFICATIONS mean more effective design opportunities for our customers!

Please check out the Meritek advantage via our newly updated website!

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Contact us for additional information, samples, and specifications!

A note from the NSM... Well, Fall is upon us already! Gearing up for Halloween, Thanksgiving, and Christmas. WOW, time certainly flies... We hope you all had a fantastic summer and wish you the very best of this wonderful and colorful time of the year!

REST EASY KNOWING THE MERITEK TEAM IS WORKING HARD FOR YOU!

NEW PRODUCTS – 2010

- Advanced SMD current sense resistors (Thick film and Metal Alloy)
- Enhanced value range Radial leaded Epoxy dipped MLCC's
- Expanded range of SMD Varistors in 3220, 3225, and 4032 case sizes
- New "Flex Coating technology for Telephony Polymer Resettable Fuses
- Advanced PPTC's for battery applications
- "Spark Gap" technology
- 500 V rated ceramic capacitors for "Smart Grid" applications
- High Humidity rated Safety Caps for Energy Management and Smart Grid needs
- MELF SMD resistors for space and frequency sensitive applications

AND, more to come as the year progresses! Watch future newsletters and our Website for new products!

Call us today to see the Meritek difference...

Thanks in advance for your own "**Forward thinking**"!

MERITEK IS GOING TO ELECTRONICA IN MUNICH!

Electronica in Munich runs from 11/9/10 through 11/12/10 and we'll be there!

See us in hall B5, booth 537 to meet our team, view all the new products, and see how Meritek can solve many of your supply chain and technology issues.

We'll be displaying all the new products mentioned in the New Product Information to the left!

See you there!

WWW.MERITEKUSA.COM

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FOR MORE INFORMATION, CALL OR E-MAIL US. ALL YOU HAVE TO LOSE IS **MONEY!**

QUALITY

SERVICE

PRICING